

GUY'S GUIDE to READERS

READERS FROM ROCKSTAR LIVING TO SPORTS PREDICTING

Reading glasses are a must for any man who has seen the small print getting blurrier over the years. While you may pretend you don't need readers, think about how much easier life would be if you gave in and embraced the wonderful world of clear vision. No more squinting or pretending you can actually read that size 10 font or borrowing your wife's purple bedazzled pair of frames.

Whether you're a billionaire in the making or heading up your fantasy football league draft, choosing the right reading glasses for your attitude and activity will keep you one step ahead of the game. Kristie Whitford, spokesperson for The Vision Council, offers her insight on how she would give a readers makeover to some famous faces.

Check out these tips below to help find the best look for you:



Matt Lauer

News junkies and crossword puzzle lovers will relate to Matt Lauer's style: clean-cut and straightforward. You can't go wrong with classic black or tortoise frames.



Bono

Still living the dream? The rockstar lifestyle is fast paced so you need to be ready for anything. Keeping these trendy frames on hand keeps your style in check and your look on point. Play around with bold patterns and futuristic details.



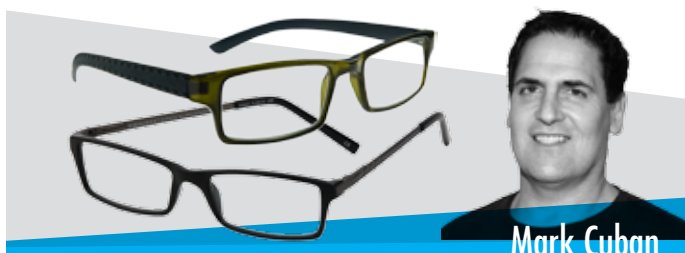
Brad Pitt

The life of a jetsetter and movie star requires high fashion and functionality. Foldable frames are perfect to slip in your pocket on the way to an event or before hopping on a plane.



Dan Marino

Whether you're reading stats on TV or at home in your kitchen, you'll need a frame with an athletic, yet edgy attitude. Try sleek frames with a slight pop of color or thick frames with contrasting temples.



Mark Cuban

If high power corporations and boardrooms is your thing then you and Mark Cuban would share a style that means business. Sharp shapes and luxurious details will keep all eyes on you.